

Beef up your interactive solutions with digital meat.



Cutting edge technology solutions are crucial. Flawless programming is critical. Clean, intuitive navigation will make or break a site.

But what about the Brand idea? And the way that idea is presented?

Marketers seek out the hot digital shops to stay one step ahead of the pack. They want the latest and the smartest - not yesterday's best practices. But they want all of that along with a keen understanding of their brand and their online identity. They want the top shelf functionalities you can provide, but they also expect well thought out branding, copy, and design that matches up with how they see their brand. And a creative expression that motivates users.

That's why we created Digital Meat. An offering that is solely focused on teaming up with producers and programmers to deliver fully integrated solutions – solutions that tie client goals together with a strong selling strategy, inventive creative concepts, and appropriate considerations to technical requirements.

Simply put, we put the meat on the digital bone. We deliver the idea and creative solutions that work with your digital solutions...and work with you to put the idea together with the technology. You get a top notch branding and creative resource; your clients get a thorough and fully realized solution.

At Scarlet Heifer, our partners and team members bring decades of experience leading strategy and creative engagements for Fortune 500 brands and hot startups alike. We not only understand the business, but the business of working with client management as well.

We're flexible in how we work with you -- as a part of your team, with or without direct client contact, or completely white-labeled -- whatever suits the project needs.

To learn more about how we make digital work meatier, please contact Managing Director Dan Howald, Dan@scarletheifer.com.

